

✉ luiszablahv@gmail.com

☎ (250) 371 1409

📍 Kamloops, Canada

## ◆ SKILLS

Social Media Content Creation

Basic Video Editing

Photography & Visual Storytelling

Pitching Story Ideas

Canva & Microsoft Office (Word/Excel)

Writing & Editing (Journalistic + Promotional)

Teamwork

Research and Fact Checking

Attention to Detail

## ◆ LANGUAGES

English  
*Native or Bilingual Proficiency*

Spanish  
*Native or Bilingual Proficiency*

## ◆ REFERENCES

Rob Polson, Producer, CBC  
Radio Kamloops  
*rob.polson@cbc.ca - (250)299 7917*

## ◆ CERTIFICATES

Digital Media and Marketing  
Principles (06/2022)  
*University of Illinois Urbana-Champaign*

Working with the Media  
(07/2022)  
*University of Colorado*

Basics of Excel (06/2024)  
*Coursera Course Certificates*

# Luis Arturo Zablah Ventoza

## Communications & Digital Media Specialist

I'm a Communications and Digital Journalism graduate with a minor in Marketing and hands on newsroom experience in both radio and print/digital media. I specialize in researching, interviewing, and producing engaging stories made for online and broadcast audiences. I'm passionate about digital storytelling that connects communities, informs audiences, and adapts to evolving media platforms.

## ◆ EDUCATION

### Communications and Digital Journalism, Minor in Marketing Thompson Rivers University

*09/2023 - 06/2026*

*Kamloops, Canada*

#### Achievements

- ◆ I am currently in my last semester in the Bachelor of Arts program in Communications and Digital Journalism.
- ◆ I have completed a Marketing minor.
- ◆ Achieved Dean's list recognition for academic excellence during the 2023/24 academic year.
- ◆ I am a passionate member of the Communications and Journalism Club.

### High School Diploma Academia Britanica Cuscatleca

*09/2017 - 07/2021*

*San Salvador, El Salvador*

#### Achievements

- ◆ Graduated with the International Baccalaureate (IB) and the IGCSE.
- ◆ Completed Higher Level Spanish, English and Information Technology in a Global Society (ITGS).
- ◆ Was part of the Canada International Student Services (CISS), where I enhanced my leadership, communication, and teamwork skills as I took part in interactive workshops focusing on community and project planning. (July, 2018).

## ◆ WORK EXPERIENCE

### Intern CBC Radio Kamloops

*09/2025 - 11/2025*

*Kamloops, Canada*

#### Achievements/Tasks

- ◆ Pitched and developed local news stories, working with producers and editorial staff to refine angles and meet broadcast standards.
- ◆ Conducted on location and in studio interviews using CBC professional recording equipment, gathering high quality audio for radio broadcast.
- ◆ Edited and produced radio segments using CBC's industry audio software, assembling interviews and sound bites into cohesive stories.
- ◆ Wrote broadcast ready scripts, including intros, transitions, and outros, and delivered on air introductions in live studio settings.

*Contact : Rob Polson - (250) 299 7917*

## PUBLICATIONS

*Online News/Feature Article*

### **A super haven for superhero fans**

*Author(s)*

Luis Zablah

March 5, 2025

The Omega (Digital Edition)

Profiled High Octane Comics in Kamloops by researching its history, interviewing staff, and crafting a story that explored the store's cultural impact and community role, published for The Omega's online audience.

*Radio News/Feature Segment*

### **Kamloops Broncos Reaction to CFL Rule Changes**

September 25, 2025

CBC Radio Kamloops - Daybreak  
Kamloops

Reported and produced an on air radio news segment covering the local reaction of the Kamloops Broncos community to major CFL rule changes.

*Online Feature/Entertainment Article*

### **Streaming Recap: November 2025**

November 28, 2025

The Omega (Digital Edition)

Compiled and wrote a monthly streaming recap highlighting notable film and television releases, analyzing trends and entertainment value for a campus audience; included original reporting and audience centric commentary to inform and engage readers.

*Radio News Segment*

### **Construction Chaos Frustrates Students at TRU Campus**

November 3rd, 2025

CBC Radio Kamloops - Daybreak  
Kamloops

Produced and reported local radio segment covering student reactions to ongoing construction disruptions at Thompson Rivers University's campus.

## WORK EXPERIENCE

### **Contributor and Staff Writer**

#### **The Omega (Thompson Rivers University)**

09/2024 - 06/2026

*Kamloops, Canada*

*An independent student newspaper with online publications and a monthly print edition. Operation is overseen by the Cariboo Student Newspaper Society.*

#### *Achievements/Tasks*

- ◇ Pitched, researched, and wrote multiple feature and news articles per month for both digital and print publication.
- ◇ Conducted interviews and background research to support accurate, engaging, and well sourced stories.
- ◇ Collaborated closely with editors, incorporating feedback and revisions to meet editorial standards and publication deadlines.
- ◇ Participated in weekly editorial meetings and production planning as a contributing writer and later as an official staff writer.

### **Cashier/General Clerk**

#### **Kipp-Mallery Pharmacy**

10/2024 - 04/2025

*Kamloops, Canada*

#### *Achievements/Tasks*

- ◇ Opened the store, preparing the cash register, lottery system, and daily operations to ensure a smooth start to business.
- ◇ Processed customer transactions, including pharmacy purchases, lottery services, and prescription related payments.
- ◇ Helped customers with over the counter medications and medical supply orders (e.g., ostomy products and catheters), ensuring clear communication and confidentiality.
- ◇ Handled incoming calls and customer orders, coordinated with pharmacy staff, and provided efficient, service focused support in a fast paced environment.